



PERCEPTION SURVEY

PREPARED FOR:

Comfort Lake-Forest Lake Watershed District

Deborah Karasov

Senior Advisor

Kirsten Gulbro

Senior Writer

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PURPOSE of the STUDY

- Likelihood of Securing Foundation Grants/Corporate Gifts
- Alternative Fundraising Strategies
- Assess CLFLWD's Internal Capacity to Run a Capital Campaign



KEY FINDINGS

- Private grants and contributions are not a promising source of revenue.
- Public funding is the most likely source of revenue.
- Staff and Board members have significant work ahead in terms of developing concepts, evaluating roles and responsibilities, and nurturing community partnerships.



NEXT STEPS

- Staff and Board members need consensus on the project's concept and scope.
- As a next step, CLFLWD Staff and Board need to develop a project planning process, timeline, and responsibilities to make sure everyone is on the same page moving forward.



THANK YOU

We appreciate the opportunity to work with Comfort Lake-Forest Lake Watershed District. Please reach out with any questions or feedback:

Deborah Karasov, Sr. Advisor

deborah@accessphilanthropy.com

Kirsten Gulbro, Sr. Writer

kirsten@accessphilanthropy.com